Ideas and activities to have fun and support girls and young women
This fundraising pack will provide you and your colleagues/employees with some easy and fun activities which you can do with your office, to raise money for the girls and young women around the world.

Each page contains a different activity along with instructions. They are designed to be completed in a brief time, most in the office environment, and at the very least promise to be great fun!

**Who are the World Association of Girl Guides and Girl Scouts (WAGGGS)**

We are the largest volunteer organisation focused on girls and young women, with 10 million members across 146 countries. Our mission is to empower every girl to reach her fullest potential.

Girl Guiding and Girl Scouting is the world’s only movement for every girl and any girl because we believe that each of them deserves to be the best they can be. Free to make what they want from the Movement, girls learn by doing, make friends and have fun. In safe, local spaces, girls develop the skills and attitude to change themselves, their communities and our world.

**WAGGGS keeps this vital, global Movement thriving, united and growing:**

- **10 million girls and young women in 146 countries**
- **Free Being Me** – Over 3 years, strengthened the body-confidence and self-esteem of 3.5 million young people
- **Stop the Violence** – 97% of participants left our training events demonstrating a positive understanding of the issue of violence against women and girls
- **Leadership** – Leaders from 125 countries have been sponsored to attend our life-changing Leadership training events

**Why are your donations important?**

So we can reach even more girls and young women, offering them the opportunity to grow, learn and develop. Your donations could fund:

- The development of new programmes
- Scholarships and grants
- Training events
- Advocacy campaigns

And much more!
Sponsored walkathon – take bold steps for gender parity!

We have seen some great progress in women’s equality and rights in recent years, but gender parity is still a long way off. What can we do as a society to ensure that each and every girl is able to reach her full potential?

A sponsored walkathon is a great opportunity to bring colleagues, friends and family together and remind everyone that we can all do more to make a change.

✔️ **Goal:** To raise awareness of gender equality and the issues facing girls and women in the world today. How can we make things better for girls?

⏰ **Time:** Depends on the distance. Approx 60 mins.

🔍 **Materials:** Posters/leaflets/brochures to advertise the day (available from WAGGGS), hand-made banners

📍 **Location:** Whatever works for your workplace, but we would suggest some of the following:

- Central, public space – We want to make sure as many people hear your voices, and see you!
- Safety first - Please be sure to select the safest route possible, with pedestrian friendly access across the entirety of the journey.
- Manageable – Ensure the distance is appropriate for all participants and easily achievable within your timeframe

Fundraising ideas

Here’s a few ideas to raise some money:

- Pay a ‘participation fee’ of £25/$25/€25
- A minimum £25/$25/€25 total sponsorship
- Raise £10/$10/€10 per mile/km

Set up an online fundraising page, linked to the WAGGGS account, on Virgin Giving or Justgiving, to make it even easier to fundraise.

Optional incentives:

- T-shirts
- Food and drink after/before the walk
- Certificate and Thank You letter (WAGGGS could provide)
- Friends of WAGGGS – Our supporter group for donors who give over £80 or £200
Coff-tea and cake – get everyone baking

Host a special baking event at your office and get everyone to show off their skills and bring in their best creations.

**Time:** As long as you like, but usually 30 – 60 mins

**Team:** Bakers and Coffee/Tea Makers.

**Materials:**
- Donation box
- Posters (When, where and what)
- Cups, plates and cutlery

**Date:** Why not have it coincide with a special day such as World Thinking Day (22 February), International Women’s Day (8 March) or International Day of the Girl (11 October)

**Location:** Office, kitchen or an appropriate space

**Discussion topics**
If you have the chance to sit down together, why not take the opportunity to discuss the women who inspire you, such as J.K Rowling, Aung San Suu Kyi or Hilary Clinton (Hint: They were all Girl Guides/Girl Scouts).

What do you think helped them to achieve their ambitions, and how can we as a society ensure more girls reach their full potential?

**Extras**
- Best baker award – gather everyone round, select 3 judges and choose the best cake. The winner gets a small prize.
- Guess the weight/ingredients - Keep one cake aside as a prize. The person who guesses the weight/ingredients correctly (or gets closest) wins the cake.

**Fundraising ideas**
- Set a ‘price per slice’, such as £2/$2/€2
- £1/$1/€1 entry to guess the weight/ingredients
- Voluntary contribution – if you like the cake, a donation you can make
The Bottle Challenge
The activities below are used to create a team building environment for the group and to learn more about each other.

✅ Goal: Collect as many water bottles (or substitutes) as possible in 1 minute

⏰ Time: 10 – 30 minutes

📍 Location: Choose an outdoor space or an open area

🗂️ Materials: 10-15 water bottles or other similar objects, two shopping bags, two blindfolds

👥 Team: The group splits in two teams (A and B) of equal numbers and they form two lines facing each other, having approximately a gap of 10 steps. 1 person is the facilitator.

🚨 Setup: Between the two lines, the facilitator randomly sets out 10 to 15 bottles covering the space between the two teams.

One person (the Collector) from each team stands at the beginning of each line, wearing a blindfold and holding a shopping bag. The facilitator signals the start and the Collector grabs as many as he/she can. Since the Collector is blindfolded, their team can give directions and guide them to the water bottles. However, the opponent team can also shout wrong instructions to mislead the volunteer.

Each team takes turns and changes the person who is the collector. The team that collects the most bottles wins!

Fundraising ideas
Why not set an amount to each bottle (e.g. £1 /$1/€1). For every bottle your team collects, each member of the opposite team donates that amount to WAGGGS.
**The tallest giraffe**

The aim of Girl Guide and Girl Scout activities is for the members to learn something new, while they are having fun. Through those activities they develop skills for life such as: communication, collaboration, commitment, character, creativity and citizenship.

**Goal:** Build the tallest giraffe!

**Time:** 20 – 30mins

**Materials:** Enough newspapers for all teams, enough masking tape rolls for each team, 1 blindfold per group.

**Team:** Participants are split into their 2-3 teams and each team gets a small pile of newspapers and masking tape. One person should be the facilitator who coordinates the game and keeps timing.

**Rules of the game:**

- The team that build the tallest giraffe wins
- The teams have 3 rounds to complete it.
- Every round has 2 mins of planning and 5 mins of building the giraffe
- During the planning the team members are not allowed to touch any of the resources or do any building
- In every round the facilitator needs to give a different instruction (which is revealed only when the round starts)

**Round 1:** The team starts building the giraffe without talking.

**Round 2:** The team continues building their giraffe, but this time they can only use one hand.

**Round 3:** Only one member can build the giraffe at a time, so the team members take turns in the final 5 minutes to build the giraffe

**Fundraising ideas**

The losing team on each round donates £1 /$1/€1 per team member
**PERSONAL DETAILS**  Please complete this section in full for all donations

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**STAY IN TOUCH**

We’d love to keep you updated on our transformative work with girls and young women.

☐ Yes, please keep me updated with newsletters and information on projects and campaigns

How can we contact you?

☐ By email  ☐ By post  ☐ By phone

The information you give will be treated as confidential and it is WAGGGS’ policy never to give private information away to third parties.

**TYPE OF DONATION**

(Please tick ✓ currency and amount and then select your method of payment below)

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*Silver and Gold levels awarded to those who raise more than the respective amounts in GBP or the equivalent in EUR/USD*

**HOW TO DONATE**

☐ Online  Click here

☐ Cheque  Please find enclosed my cheque payable to WAGGGS

☐ Bank Transfer  I made a Bank Transfer on [dd/mm/yy]

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☐ Credit/Debit Card  Please tick the box if paying by American Express: ☐

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Our bank will only take credit card transactions in £ GBP. We will therefore convert your donation into £ GBP at the current rate of exchange and debit your card with this amount. This may result in a very small discrepancy from your original donation amount when your credit card statement is received.

**UK TAX PAYERS CAN GIVE AN EXTRA 25P IN EVERY £1 WITH GIFT AID**

☐ Please treat this gift as a Gift Aid donation

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference.