Through our latest global partnership with UNICEF, WAGGGS is excited to bring U-Report to our Member Organizations (MOs).

**U-Report is a social messaging platform where young people can speak out, be heard on issues they care about and influence positive change**

Today’s generation of young people is the largest the world has ever known. Yet despite the fact many global challenges to development disproportionately affect children and youth, the majority of young people don’t have a real and meaningful say in matters that are important to them. That is the reason WAGGGS partnered with UNICEF to provide the space for young people via U-Report to speak about the issues they care about.

Currently, more than 60% of U-Reporters are boys or young men. WAGGGS’ goal is to recruit Girl Guides and Girl Scouts to U-Report so we can amplify girls’ voices on our core issues. Through U-Report, young people can also share stories of how they are speaking out in their community.

**HOW IT WORKS**

To become a U-Reporter, young people register for free via Facebook messenger, Twitter or the U-Report app through their mobile phones. They voluntarily provide their age, gender and country. Within moments of receiving monthly poll questions, young people can anonymously share their opinion on important issues, decided upon in consultation with Girl Guides and Girl Scouts. This information is instantly analyzed, providing real-time insights about what young people think is most important. WAGGGS then uses the poll data to showcase girls’ views on global issues that affect them, and to help improve their lives.

For example, every Member of Parliament in Uganda has signed up for U-Report to monitor and respond to what young people in their districts are saying about key issues. Some leaders have used it to strengthen immunization and other health campaigns.

WAGGGS has already run polls with over 30,000 U-Reporters on U-Report Digital on which gender issues they would like to focus on more, and how harassment in public and schools affects their lives. We used U-Report data on our poll on public harassment to show city mayors and global leaders how harassment is a barrier to girls’ and young women’s equal participation at the Unite Nations Habitat 3 conference in Ecuador. We also used U-Report in our 16 Days of Activism to End Gender Based Violence Campaign to encourage girls to speak out about violence in schools and tell us how they are making changes in their communities.
HOW YOU CAN GET INVOLVED: U-REPORT DIGITAL

U-Report Digital is a global platform that has engaged over 35,000 young people to speak out for social change. It’s a multi-country program, and it recruits U-Reporters from countries where there’s no dedicated country program, so that any young person can become a U-Reporter, regardless of whether there is a U-Report in their country. Today, U-Report Digital represents over 60 countries, and has the ability to address U-Reporters from each country separately.

WAGGGS encourages you to invite your Girl Guides and Girl Scouts to register and join this new global community. There they can take part in polls and have their voice counted.

HOW YOUR MO CAN BENEFIT

Encourage your Girl Guides and Girl Scouts to join U-Report so their voices are included and can be added to our global campaign and programme work.

Every month we run a different poll for approximately one week on issues affecting girls. You can theme your work, including promotion of your campaigns, programmes and resources around our monthly polls to encourage Girl Guides and Girl Scouts to get involved and use your tools.

We can even share the data on what Girl Guides and Girl Scouts from your MO feel about the issues we poll on. You could use this information to tie into your existing work or to make sure future work represents their priorities.

If enough Girl Guides and Girl Scouts from your country register, we could run special polls for Girl Guides and Girl Scouts in your country during a jamboree or another event.

• For the Indian national jamboree we ran a poll for Bharat Scouts and Guides to ask girls and boys for their feedback on the jamboree and what they want to focus on in Guiding next year. We also ran a poll to evaluate whether WAGGGS’ global programmes Free Being Me, Voices against Violence and SurfSmart empowered young people in areas of self-esteem, tackling gendered violence and staying safer online to help us improve our work.

Next Steps

Speak to WAGGGS U-Report Manager Zoe Carletide to learn more. zoe.carletide@wagggs.org

WWW.WAGGGS.ORG/U-REPORT