ABOUT THE OLAVE BADEN-POWELL SOCIETY

The Olave Baden-Powell Society (OB-PS) supports the World Association of Girl Guides and Girl Scouts (WAGGGS) to provide incredible opportunities, programmes and events for girls and young women around the world. Through non-formal education, girls are empowered to learn, speak out and become the leaders of tomorrow.

Made up of caring, likeminded individuals, both from within and outside the world of Girl Guiding and Girl Scouting, OB-PS provides vital financial assistance to WAGGGS. It helps to ensure a strong and stable future for the Movement.

Our Mission: To inspire generosity and sustained financial support for the advancement of girls and young women through the World Association of Girl Guides and Girl Scouts (WAGGGS).

Our Vision: A growing, worldwide network of caring and influential women and men dedicated to enabling girls and young women to develop their fullest potential as responsible citizens of the world.

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Thank you for your vision and generosity

Young women are not just the leaders of the future. They are leading now. They are driving change, speaking out and fighting for a better world.

Recently, the environmental activist Greta Thúrnberg has shown the world the power girls and young women can have. Greta is a Swedish teenager who began to protest about the need for immediate action on climate change. She is bold and outspoken and in a very short time, she has gathered followers of all ages, from many countries and communities.

Across the world, Girl Guides and Girl Scouts are also speaking out and campaigning for change. In California Girl Scouts, led by Shelby O’Neill, wrote to companies asking them to ban plastic straws from drinks because of the danger to ocean life. When asked why she had taken on this particular campaign she said, “I had the confidence to do it. I was never really scared to reach out to companies, because someone needed to do it.”

These two young women are helping to drive awareness of climate change. More than this though, they are demonstrating how powerful and influential young women really are.

WAGGGS has always supported girls and young women to speak out and campaign for change. I am very happy to share recent examples of this work at national and international level in this latest report.

As members of the Olave Baden-Powell Society, you truly understand the potential and power every girl can have. I would like to take this opportunity to thank you for your vision and generosity.

Your continued support makes incredible things possible.

HRH Princess Benedikte
Patron Olave-Baden Powell Society

Thank you for believing in girls and young women

It was such an honour to meet many of you in Canada, at my first OB-PS event. I am constantly amazed and thankful to the work of OB-PS supporters and volunteers, and your continued dedication to raising funds to ensure WAGGGS’ future and sustainability.

The past twelve months have been an extraordinary time for the Girl Guide and Girl Scout Movement. Across the world, girls and young women have pressed for change in their own lives and wider communities.

In Chile, Girl Guides are campaigning against street harassment. In the USA, Girl Scouts fought for a new bill to ban plastic straws. As part of our flagship Stop the Violence campaign, Girl Guides and Girl Scouts are currently working to end human trafficking in South Africa and to eliminate child marriage in Malaysia.

In every country and every community, Girl Guides and Girl Scouts are leading, speaking out and driving change.

The magic of girl guiding and girl scouting happens in every guiding meeting across our 150 Member Organisations and I am witness with my ranger unit, girls develop character, confidence and life-skills through adventure, challenges and having fun. Girls are given life changing opportunities to dream higher, raised their voice and take action to transform their world.

Thank you for your enthusiasm and for helping to create a more equal, safe and happy world for every girl.

Ana-Maria Mideros,
Chair, WAGGGS World Board

The most important investment you can make

Dearest OB-PS Supporters,

This year marks the 35th Anniversary of the Olave Baden Bowell Society. For 35 years, the Olave-Baden Powell Society has supported the important mission of the Girl Guiding and Girl Scouting Movement. As President of the Olave Baden-Powell Society, I am so proud of this legacy. I am so proud of the part we All play in creating a fairer, safer, better world for girls.

In this year’s Annual Report, we are sharing highlights of WAGGGS’ work over the last 12 months. I am excited to share stories and inspiration from some of you – our generous, passionate supporters.

We asked a simple question, why WAGGGS? There is simply no better investment we can make. Your generous support is just that – it is an investment in girls’ futures. It is an investment that drives change at community, national and international levels. It is an investment we can all be hugely proud to make. Do join me in making that investment.

With my best wishes always,

Chief Marlies Allan, President, Olave Baden-Powell Society
Over recent years, OB-PS support has played a huge part in growing the Girl Guiding and Girl Scouting Movement in new countries and territories. Over the past 12 months, this support has continued, enabling WAGGGS to engage new countries including Mozambique, Ethiopia, Montenegro, Croatia, Algeria and Gabon.

Rapid Response teams visit new countries to share learning, tools and inspiration. A group of volunteers and staff working to grow the Movement in Montenegro saw a huge interest in WAGGGS programmes and volunteer opportunities during their recent visit.

“We have total confidence in their capacity and willingness to bring Montenegro to WAGGGS membership. In addition to the core team, we observed an incredible group of young people during the training with a wide range of skills.” (Rapid Response Team, Montenegro)

At a training event for leaders in Mozambique, participants shared how the event increased their passion to work with girls and young women and to create a better world.

“Around the world we see that it is possible to create better lives for women and children, if we work together and through Guiding.” (Event participant, Mozambique)

Taking Girl Guiding and Girl Scouting to more girls, more communities and more countries means more girls and young women can speak out, lead and take action.

Thank you for helping to take Girl Guiding and Girl Scouting to more countries and communities. Thank you for helping more girls to benefit from all the Movement has to offer.

80 per cent of Girl Guides and Girl Scouts worldwide say being part of the Movement has given them the aspiration to make a difference in society.

(Leadership and Opportunity for Young Women, University of Exeter/WAGGGS Study Initial Findings, 2018)

For the last 35 years, the Olave Baden-Powell Society has helped generations of girls to realise their leadership potential.

2018 was a year of significant change for leadership development in WAGGGS, with the leadership model moving from a concept to a tangible tool. Through national and international events, more and more young women were supported on their leadership journey.

The Juliette Low Seminar Facilitator Workshop took place in November 2018. 73 volunteers from 40 countries came together at the Kusafiri World Centre event in Uganda. Together, these inspiring volunteers have formed 20 facilitator teams who will be delivering the 20 Juliette Low Seminar hub events later this year.

Participants were trained in the WAGGGS leadership model, how to practice it for themselves, use it to improve their facilitation, and how to introduce it to others. By the end of the workshop:

- 96 per cent of participants fully understood the leadership model and how to practice leadership in their lives
- 74 per cent had learned strategies and tools to champion gender equality through their role as facilitators
- 85 per cent felt more confident facilitating others to understand, practise and internalise the WAGGGS leadership model

Thank you for enabling more and more girls and young women around the world to benefit from WAGGGS’ leadership offer.
WE’RE HELPING BRING POSITIVE CHANGE TO THE NATURAL WORLD

“I have definitely come out of my comfort zone and challenged myself. I feel much more engaged with guiding and with environmental activism. I feel empowered... I have re-evaluated my understanding of leadership and feel I can take the skills learnt into my life.”

(Participant at Our Chalet)

The Helen Storrow Seminar is an environmental leadership programme that inspires and prepares young women to bring positive change to the natural world. WAGGGS has been working to expand this international experience via the pop-up model so more young women can take part. In 2019, the Helen Storrow Seminar reached over 400 girls from all five WAGGGS regions.

The main event at Our Chalet in Switzerland was attended by young women from 28 different countries. Pop-up seminars also took place in Australia, Libya, Madagascar, Malaysia, Sangam (India), Taiwan, Trinidad and Tobago and the USA.

Thank you for supporting girls to build their leadership skills, learn about environmental issues and to take action in their communities.

WE’RE ENABLING GIRLS TO TAKE THE LEAD

World Thinking Day 2019 was dedicated to the group of girls who took the lead in 1909 and demanded Lord Baden-Powell create ‘something for the girls’.

Since that point, leadership has always been central to WAGGGS’ work. All over the world, Girl Guides and Girl Scouts have been working together to drive positive change – in their own lives, the lives of others and in wider society.

For the first time, in 2019 a team of young women helped to write the World Thinking Day activity pack. The pack took girls on an adventure through time to learn about the history of the Movement and practice their leadership skills.

In 2020, World Thinking Day will be themed around Diversity, Equity and Inclusion. Activities will build on the 2019 Leadership theme and help girls and young women to explore worldly leadership - seeing the world from the perspective of others, fostering inclusion and equity and celebrating the immense diversity in the Movement.

Thank you for enabling girls everywhere to build self-confidence, to take the lead and to always do their best.
Girl Guides around the world are taking action to Stop the Violence. Your support enables WAGGGS to deliver national advocacy training to Member Organisations and young leaders so they can develop and run campaigns to tackle specific forms of violence. This training has been delivered in Chile, Brazil, Argentina, South Africa, Malaysia, Cote d’Ivoire, Ghana and Nigeria.

In August 2018 the Malaysian Girl Guides Association launched a campaign calling for an end to child marriage following a shocking, high-profile case of an eleven-year-old girl forced to marry a forty one year old man. WAGGGS delivered bespoke advocacy training to support the development and implementation of the #NoBridesUnder18 campaign.

The training centred on taking action to influence decision makers to close loopholes in the law. Participants were supported to tackle the root causes of child marriage by changing harmful beliefs, norms and attitudes.

In 2019, OB-PS support has helped WAGGGS Stop the Violence team to deliver training to Ghana Girl Guides Association and the Nigerian Girl Guides Association. The Nigerian Girl Guides Association launched a campaign in November 2018 during 16 Days of Activism, calling for an end to child sexual abuse. By building capacity to campaign, speak out and demand policy change, WAGGGS is supporting member organisations to tackle the issues that matter most to girls in their countries, communities and contexts.

Thank you for giving girls the tools they need to make a difference in their communities locally, nationally and globally.

“Child marriage isn’t a personal matter between those engaging in it – it’s a form of child abuse and it is our duty to protect the children from it.” (Kellysya Sha, 18)
WE'RE INVESTING IN GIRLS

Girl Guiding and Girl Scouting has given me so many opportunities. I support WAGGGS now because of the great support I was given as a child. I can’t give back to the woman who supported me directly – so I choose to pass it forward.

I’ve supported two projects recently which mean a great deal to me. My husband and I gave a donation to support five Member Organisations in the Africa Region to build their fund development capacity. Through workshops and training they learn how to generate income from various sources. Many of the MOs had no one with fundraising experience on their Board. That’s why learning from each other is so important. We hope this work can be replicated in other Regions.

My involvement with the Rapid Response team in Montenegro has been lifechanging. It has been a great opportunity to get back to the ‘front-line’ of guiding. On our first visit, we ran an event with 24 young people. They couldn’t believe all the programmes and opportunities WAGGGS offers. I’ve been able to share my skills through leadership coaching and I’ve raised money to run a second workshop with other Member Organisations.

When I was fundraising for this workshop at the OB-PS event in Japan, I told people; they are not giving a gift – they’re making an investment in girls and young women. And there really is no better investment, with no greater ROI. WAGGGS allows you to make a bigger difference than you could anywhere else, because the Movement is powered by volunteers.

Sometimes we don’t make the most of how much OB-PS members care. We need to find the thing that will turn people’s crank! We need to find out what inspires people and find the opportunities that can help match that passion. There is huge joy to be had in donating to something that means so much to you.

While my involvement with OB-PS can sometimes mean a lot of work, in the long-run, I get a huge feeling of achievement. I recently Co-Chaired the OB-PS event in Canada. It was successful; we’ve had such positive feedback.

Through OB-PS, I’ve made friends from around the world – all with shared memories and a shared passion and interests. It’s so great to spend time with these friends at OB-PS events – whether you last saw them one year ago, or ten years ago.

I want to see more opportunities for girls and young women everywhere. There are still so many places where girls’ voices need to be heard and there is still so much to be done in every country of the world. The women of the future need to be heard.

We need to keep investing in girls, because our support really can transform their lives.

Elaine Paterson, OB-PS Volunteer and Supporter

This year, Elaine’s husband, Dr James (Jim) Paterson received the Princess Benedikte Award in recognition of his donations to the Olave Baden-Powell Society. Until Jim was married, he did not know much about Girl Guides. After seeing Elaine’s enthusiasm for the movement, he realised there was a great need for such leadership in the community. Both of their daughters were Guides, and he comments, “they have turned out okay so far!” For Jim, “the least I could do was to join OB-PS and support this very worthwhile organisation.”
Since I became a Brownie in 1946, Guiding has been a very big part of my life. Those core values of leadership, tolerance and friendship mean a lot to me. I have had so much pleasure from Guiding, which is why I continue to be involved and am happy to help financially.

WAGGGS has done, and continues to do untold good around the world with the donations it receives and I know my donations have helped support many worthwhile projects over a number of years.

It has also been a privilege to help Guiding in new countries and I have been able to see the impact for myself. My sister Marian and I were able to provide support for the start of Girl Scouting in Mongolia. 15 years later progress is immeasurable and the Association is growing from strength to strength.

There are still too many girls in the world with limited or no education and so employment opportunities are not available to them therefore skill development programmes offered by WAGGGS can make a difference to their lives.

I often speak to people about the financial help that OB-PS provides for World Guiding and I really believe we could almost double the membership of WAGGGS if we had sufficient finances, and so many more girls could benefit from being members of the World Association of Girl Guides and Girl Scouts.

Each of us needs to use the skills and resources we have to make this happen.

Dallas Langdon, OB-PS Supporter
Summary

In 2018, OB-PS income was £635,935, this shows a slight decrease of 1% since 2017. The type of donations received has generally changed where less was received for restricted and the OB-PS Designated Fund for Strategic investments while an increase in Operating funds as well as a reduction in investment income.

At the end of the year expenditure was £106,255, which again is a slight decrease of 2% since 2017 expenditure. Communications, donor care and staff costs account for the majority of the expenses, in addition to the management fee for the OB-PS Designated Funds held in investment.

WAGGGS overspend of £123,736 is related to spending of the 2016 restricted income of £283,979 towards leadership development.

OB-PS Board of Directors pay all of their own costs to attend meetings and to represent OB-PS.
WAYS TO SUPPORT

Help empower girls so they can take action and change the world.

How to donate:

Online: Visit www.wagggs.org/en/support-us/ob-ps/donate-ob-ps/ to make a single donation or set up a standing order.

Cheque: Please send with a completed donation form.

Credit card: Fill in the OB-PS donation form or call +44 20 7433 6438 to donate.

Leave a legacy

Gifts in Wills are particularly valuable to WAGGGS as they provide the flexibility to innovate and adapt as the needs and interests of girls and young women inevitably change. Leaving a legacy to WAGGGS is a powerful way to help fund ground breaking work and projects.

We appreciate that leaving a gift in your Will is a very personal and private decision, which requires careful consideration and thoughtful planning. Whatever you wish to give, no matter the size, will help provide a better future for every girl and any girl.

If you have already remembered WAGGGS in your will, thank you, your thoughtfulness and generosity will touch and change the lives of many girls and young women.

Find out more by visiting: www.wagggs.org/en/support-us/your-legacy-her-future/leave-gift-wagggs/

Tax-efficient giving: If you are a USA taxpayer, you can support WAGGGS through the World Foundation for Girl Guides and Girl Scouts, Inc. The World Foundation is a 501c (3) corporation, which means it is an IRS not-for-profit organisation and contributions are tax deductible. To find out more visit www.worldfoundationgggs.org.

Donors from Canada wanting to support WAGGGS through the Olave Baden-Powell Society who are eligible for a Canadian charitable tax receipt can donate via CAF Canada (Charities Aid Foundation of Canada). CAF Canada is a registered Canadian charity working to expand the culture of giving by making it easy, reliable and effective for Canadians to give both internationally and domestically. For more information, please visit www.wagggs.org/en/support-us/ob-ps/donate-ob-ps/

Donations through the Olave Baden-Powell Society are recognised at different levels:

**SUPPORTER LEVEL: £6000**
**GOLD SUPPORTER AWARD: £10,000**
**GLOBAL SUPPORTER AWARD: £15,000**
**PRESIDENT’S AWARD: £20,000**
**PRINCESS BENEDIKTE AWARD: £25,000**

These are followed with WAGGGS levels of giving up to and beyond £25,000.

Giving together

The Olave Baden-Powell Society brings together friends and families. You can also support OB-PS by becoming a member or encouraging your family to join. If you would like to find out more, please contact the OB-PS team at obps@wagggs.org.

However you choose to give, thank you for recognising the power and potential of every girl. Thank you for investing in girls’ futures.
OB-PS NEW SUPPORTERS AND Awardees 2018-2019

PRINCESS BENEDIKTE Awardees
The Princess Benedikte Award is presented to supporters who have made a cumulative donation of £25,000k

Canada
James Paterson
Sally Palm
Susan H. Patten

Ireland
Elsbeth Henderson

Malaysia
Dato Anne Eu

Nigeria
Ivie Ejiwunmi

Netherlands
Dr. Marianne Edmond-van Maarschalkenveerd

United States
Barbara Bonifas
Sandra Craighead
Kate Marx
Karen Saenz
Deborah Robinson
Dale Satake

PRESIDENT Awardees

Australia
Janette Gibson
Jill Johnstone
Anne Scott

Canada
Christine Burton
Bevery Burton
Tracy Burton

Canada
Beverley Gordon

Global Awardees

Canada
Beverley Gordon

United States
Charmayne Platt

United States
Linda J Habif
Barbara Johnson
Yvonne Lowry
Mary Ellen Snow

United States
Jana Kay Cheaney
Linda Foreman
Kathryne LaValley
Barbara Putney
Susan Williams

Gold Awardees

Nigeria
Lateepaht Makanjuola

Nigeria
Olufemi Akinsanya
Biola Otufale
Titilayo Rotimi
Busola Sheidu

Nigeria
Olufemi Akinsanya
Biola Otufale
Titilayo Rotimi
Busola Sheidu

OB-PS New Supporters
June 2018 - May 2019

Australia
Miranda Cummings
Robinette Emson
Belinda Helen Allen
Lloyd Knight
Rebecca Lockhart O'Donnell
Helen Lockhart Bours
Robyn Sparks
Janette Withers

Canada
Christine Burton
Bevery Burton
Tracy Burton

Canada
Beverley Gordon

France
Marianne Edmond-van Maarschalkenveerd

Iceland
Margrethe Gronvold Friis

Japan
Hiroe Kato

Japan
Hiroe Kato

Malaysia
Catherine Mah
Kan Wai Kiat
Sharon Yap See Yoke

Norway
Ragnhild Drogsoy
May-Britt Roald
Guri Kaland Svaeren

Netherlands
Dr. Marianne Edmond-van Maarschalkenveerd

United Kingdom
Merle Cook
Maureen Davies
Patricia Noble
Holly Parrott
Bryan Wiggins
Leilani Wilmore

United States
Theresa Bone
Edith Hubbard
Margaret Jandl
Carol McMillan
Kenneth A. Marx
Arthur Meconi
Caroline O'Neill
Bernard Platt
Tiffany Ann Palapo
Nancy Hughes Richardson
Darryl Robinson
Eric Warner
Susan Welfald
Lindsey Walden
Loren Walden

YOUNG SUPPORTERS
June 2018 - May 2019

Australia
Catherine May Searson

Canada
Catherine Palm

Canada
Catherine Palm

IN Memory
We would like to pay our condolences to the family and friends of Mary Hopkirk (New Zealand) an OB-PS Supporter who was elected to the World Committee in 1981, finishing her term in 1990. Mary was widely respected and loved.
OB-PS – BOARD MEMBERS
June 2018 - May 2019

HRH Princess Benedikte of Denmark - Patron
Chief Marlies Allan – President
Dr. Ekua Abudu – Vice President
Margaret Devlin AM – Vice President
HRH Her Majesty Queen Azizah (Malaysia)
Chris Burton
Kyungwon Choi
Sue Campbell
Dato Anne Eu, J.P.
Lena Mitts
Charmayne Platt

OB-PS AMBASSADORS AND NATIONAL COORDINATORS
June 2018 - May 2019

Australia
Jill Johnstone (National Coordinator)
Jane Cleverly (Ambassador)
Janette Gibson (Ambassador)

Cambodia
Tan Phally (National Coordinator)

Canada
Janet Allcock (National Coordinator)
Enidd Isaac (National Coordinator)
Sally Palm (Ambassador)
Laura Walsh (Ambassador)

Denmark
Marianne Karstensen (National Coordinator)
Vibeke Riemer (Ambassador)

Finland
Leena Suviranta (National Coordinator)

Hong Kong
Anette Woo (Ambassador)

Korea
Ah Sook Hwang (National Coordinator)

Liechtenstein
Sonja Lins (National Coordinator)

Malaysia
Datin Nik Ariza Ariffin (National Coordinator)
Cecilia Lim (Ambassador)
Puan Sri Toh Ee Kua (Ambassador)

New Zealand
Ginny Radford (Ambassador and National Coordinator)

Nigeria
Folashade Oggunnaike (National Coordinator)
Gbemi Shasore (Ambassador)
Lady Olugbeminiyi Smith (Ambassador)

Norway
Eldrid Midttun (National Coordinator)

Switzerland
Caroline Neth (National Coordinator)
Charlotte Christ Weber (Ambassador)

United Kingdom
Ruth Sara (National Coordinator)

USA
Marlene Logan (National Coordinator)
Kris McCann (Ambassador)
Mary Ellen Snow (Ambassador)