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World Association of Girl Guides and Girl Scouts



@WAGGGS

June 2021

WAGGGS Quarterly Newsletter

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This is the first instalment of our Quarterly Newsletter in its new format.

These newsletters will take place every three months, and will keep you up to date on everything going on at WAGGGS, as well as highlight the important impact your donations are having on the girls and young women of the Movement.

We do hope you enjoy reading!

Head of Individual Giving and Philanthropy

Welcome

As a supporter of the World Association of Girl Guides and Girl Scouts, I would like to thank you for your commitment to the Movement throughout the last challenging year.

Here at WAGGGS we are at a point where we are looking forward and beginning to navigate the new world we find ourselves in. As an organisation we have learnt to adapt and find new ways to engage with our loyal supporters.

We would like to share with you this newsletter, in its new format. You will find interesting stories from across the Movement, learn about what has been happening at WAGGGS and have the opportunity to connect with other supporters just like you. And maybe even join a fundraising challenge!

This newsletter is for you. It is our way of showing our appreciation and connecting you with the cause you care for so much: the girls and young women starting and thriving on their guiding and scouting journey. Whether you were a Guide or Scout you will know the power this informal education can bring. It grows confidence, leadership skills and connects young people all over the world. Girls and young women get to experience life-changing moments, and make friends for life. Women just like **Leslie, from Guías de Mexico**. She shared with me the impact guiding has had on her life so far:

"One of the things that I love is that I can be truly be me because guiding teaches me to raise my voice and shows me how to help others to raise their voices."

Your support brings about these experiences, and helps each and every girl in the Movement be the woman they want to be.

Thank you.



Inga Pikse



What's Happening in WAGGGS?

Girls speaking up at the 65th session of the United Nations Commission on the Status of Women (CSW)

WAGGGS recently supported a youth delegation of 15 Advocacy Champions and 100 WAGGGS delegates to take part in the (virtual) 65th session of the United Nations Commission on the Status of Women (CSW). CSW is the principal global policy-making body dedicated exclusively to gender equality and the empowerment of women.

You can watch an overview and highlights of the event [here](#).

During the two week event, our Advocacy Champions and delegates held their national decision makers to account on a variety of [actions](#) having 1 to 1 meetings with their national decision-makers, speaking at the official CSW events and running their own influencing events too.



World Centres Virtual Programmes

Due to the global pandemic, the World Centres sadly closed their doors for 2021. This led to World Centres staff and volunteers seizing the opportunity to turn the World Centres experience virtual, for supporters to still be able to take part in the 'World Centres Experience' but from the comfort of their own home. With programmes designed for all ages, such as cookery and yoga classes, looking at the history of the centres, interactive games and much more, there really is something for everyone.

To book for the virtual World Centre experience, click [here](#).



WAGGGS and WOSM Welcome Peace Prize Nomination

The World Association of Girl Guides and Girl Scouts and the World Organization of the Scout Movement (WOSM), have been nominated for the Nobel Peace Prize. The Nobel Peace Prize recognises the outstanding contributions of individuals and organisations towards building a culture of peace in the world.

"We are honoured to be nominated for this year's Nobel Peace Prize and we believe this nomination highlights the significant role played by youth organisations in advancing peace and development worldwide," said leadership representatives of WAGGGS and WOSM.

As a Movement of 8.8 million girls and young women in 152 countries, the work we do to build intercultural communication, understanding and collaboration is global.



Walking Together, Walking Far. WAGGGS 37th World Conference

The 37th World Conference will be hosted as an online event that will take place from **Tuesday 27 July to Sunday 1 August**. We hope this will mean more of us can join together from around the world to discuss important governance decisions that will shape the future of the Movement. It is **free to register** for this event, and we hope to have a real OB-PS presence. Registration is now open, and you can book your place by clicking [here](#).



Compass 32



The World Board shared their initial thoughts on WAGGGS' new vision, Compass 2032, with Member Organisations in early 2020. The COVID-19 pandemic has disproportionately impacted girls and young women, and the world is facing its biggest setback in gender equality in a decade. Therefore WAGGGS are starting a consultation process around the second version of Compass 2032. Compass 2032 will replace our current vision statement, and set our direction as a Movement for the next 12 years. This consultation aims to get more input from Member Organisations to help us finalise Compass 2032 in advance of it going to vote by written resolution in June.

WAGGGS Giving Day

Your gift for her future

On the **15th September**, in 36 hours, WAGGGS will run its very first Giving Day, hoping to raise over 100,000 GBP for the Movement.

We will be launching a six week celebration in the lead up to the day, offering opportunities for supporters, volunteers and friends to participate in virtual events, panels and webinars each focused on some of the different areas we are fundraising for, including Member Organisations, Stop the Violence Programme, Leadership Events, the Environment and WAGGGS World Centres.

Look out for further information! We hope you will join us to support this special day, where we all come together to help create a better world for the girls and young women of the Movement.



The Difference YOU are Making

We are so thankful to all Supporters for their ongoing support and generosity during these testing times. The recent International Women's Day (IWD) appeal raised over **£32,000** making it the largest IWD appeal from individual donors to date. COVID-19 has seen WAGGGS face challenges like never before; face-to-face Girl Guiding and Girl Scouting has stopped in many countries, our Member Organisations are facing financial hardship and are needing fee relief, and WAGGGS programmes are moving into digital formats. But with your support in 2021 we can overcome these difficulties, together.

Ambitions for 2021 and Beyond

So how do WAGGGS plan to use the kind donations, and how are **you** going to impact girls and young women all over the world?

- Support work with our Member Organisations to allow them to modernise and grow, and ensuring they remain members of WAGGGS.
- Provide support for our Stop the Violence programme to continue and expand, giving girls and young women the security they urgently need at such a challenging time in the world.
- Continue to ensure girl led participation in attending leading events for gender equality, such as; The Commission on the status of Women and UN General Assembly
- Turning the girls of today into the leaders of tomorrow, through the delivery of a virtual Helen Storrow Seminar in 2021 and a virtual Juliette Low Seminar in 2022
- Support the World Centres as they prepare for their 2022 re-opening, to offer the life-changing international experience to Girl Guides and Girl Scouts from around the world.
- And much, more!

Thank You!



Spotlight on our Community Fundraisers

Wendy Lippmann

Be 50 to do 50 Challenge

I started out being an American Brownie when I attended the International School in Stockholm. When we came back to England, I went to the Brownies and Guides in our local village, Sharnbrook in Bedfordshire. I loved being in a patrol with older girls, working for lots of badges, singing, playing games, learning new skills, having cook-outs and going camping. I particularly enjoyed making complicated gadgets and campfires ! My Mum (Hilary Lippmann) took over the Guide company when our leader retired, because she knew how important it was to me to be a Guide, so I am very grateful to her for that. As I got older, I started to help at our local Brownie pack too. In my teens, I was lucky to be chosen to go to a summer International camp in Apeldoorn, Netherlands, and also an Easter Arts, Drama and Music camp in Burg Rieneck, Germany; I made some wonderful friends there whom I am still in touch with now. My Mum stayed involved with Guides after I had left home and is still in the Trefoil Guild now. My daughter Ruby also loved being a Brownie and Guide in Chilwell, Nottinghamshire; she has left now as she is 17 but helps out with the local Brownie pack. I've had a great time being a Brownie, Girl Guide and Young Leader.

I decided to do something positive to mark my 50th birthday and help me feel better about reaching this landmark age. I decided to ask people to sponsor me for trying out 50 new things during my 50th year. They had to be challenges that I wanted to do - some physically difficult, some just things I had always fancied but never got round to doing. I knew that I had to include WAGGGS on my list of charities because of the wonderful experiences, personal development and friendships that I have had as a result of being a Girl Guide, as well as members of my family. I wanted to give something back to the Association and this is one way to do that.

I want the guiding movement to survive for another 100 years and grow across the world. It is really important for girls to have somewhere outside of school to be together, explore their values and beliefs, have fun, learn new skills and think about the contribution they can make in their family, local community and the wider world. Guiding can help girls and young women make connections with girls of different ages and from different backgrounds, both at home and across their country and the wider world if they want to, so they become more aware of other people's cultures and ideas. It raises their aspirations and helps them to feel part of a bigger picture. I also think Guiding is important for girls' self-esteem and helps them to be ambitious and true to themselves. So keep up the good work WAGGGS !



Wendy aged 12, as a Sharnbrook Guide



St Johns Guide Camp, 1993

You can support Wendy by following her challenges through [her blog](#) and [donating to her fundraising page](#).

Elizabeth Tapsell

Snowden by Night 2021

I'm fizz and I'm currently a leader in training with my local guide group. When I was a kid I went to rainbows, brownies and guides. I loved it so much as was so excited to join back in as an adult and give some time back.

Guiding has been a big part of my life and I have learnt some amazing skills and meet some wonderful people. It is a honour to be able to raise money by climbing Snowden at night to help others be able to enjoy guiding as much as I did.

I hope that girls and young women around the world can get the same advantages as it is to be male. To be able to blossom and thrive without any gender inequality.



Walking practice!

You can support Fizz by donating to [her fundraising page](#)

Amanda, Hector, Seren and Ali

London Marathon 2021

This year we are lucky enough to have four runners representing WAGGGS at the **London Marathon** in October. Tune in to the London Marathon on October 3rd to cheer them on!

We also have 2 places in the **Virtual London Marathon**. **If you have always wanted to run the London Marathon, but don't live in the UK or haven't had the opportunity to apply yet, why not do the virtual marathon?** You can challenge yourself and raise money for the cause you believe in. If you are interested please get in touch with **Catherine at WAGGGS**, catherine.harris@waggs.org. You can get tips on how to train and how to fundraise to make your marathon experience a breeze.



Marathon 2018



You can support : [Amanda](#)

Remembering those who remembered WAGGGS

Elizabeth Keeble

Elizabeth, mother of Simon and grandmother of Emma and Caroline, was in the Women's Royal Naval Service after the war. Elizabeth moved with her husband to Curdridge near Botley Southampton in 1960, this is where she found her place in guiding and become involved in the Girl Guide unit there. She attended meetings in the village for over 50 years, and more recently became interested in supporting the new girl guides hut in the village.

Elizabeth was committed to guiding her whole life and decided to pass on this gift after she died.



Elizabeth and Emma



Elizabeth and Caroline

Elizabeth's gift will give girls the opportunity to join a Member Organisation. Or, if there isn't one, the money will help to start one. It will create leadership opportunities and life-changing experiences at our World Centres. It will help girls grow in confidence and be ready for the challenges ahead. Guiding prepared Elizabeth and armoured her with an array of skills and a lifetime of joys. You can do what Elizabeth has done and create a future for our girls.

If you would like to follow Elizabeth's lead and make this future-shaping next step, then head to <https://www.waggs.org/en/support-us/donate/legacy/> or contact **Catherine Harris** at catherine.harris@waggs.org

WAGGGS Online Shop

The WAGGGS online shop makes all official WAGGGS merchandise for shipment all over the world. The shop produces limited edition badges, and project specific merchandise affiliated with all the landmark Guiding and Scouting celebrations.

PRODUCT RANGES

World Thinking Day, Stop the Violence, International Day of the Girl, International Women's Day, Positivity Patrol, For Her Digital World, Plastic Tide Turners, Free Being Me, UN challenges, Voices Against Violence, Surf Smart, Olympia and World Centres

NEW IN

Limited Edition WAGGGS pashmina and World Conference 2021 official badge

DISCOUNTS

on vintage World Thinking Day Badges, Stop the Violence merchandise and International Day of the Girl products



What is the Olave Baden-Powell Society?

The Olave Baden-Powell Society is a network of individuals across the globe who have a special role in raising awareness and money for WAGGGS to deliver its campaigns and programmes across the world

Be part of a global network of over 1,700 supporters from 63 countries, where life long friendships are formed, with likeminded individuals who want to financially support WAGGGS to better the lives of girls and young women worldwide.

Her Royal Highness Princess Benedikte of Denmark has been the Patron since the group started in 1984, and is joined by a Board of exceptional women, including Her Majesty Queen Azizah Iskandar of Malaysia who is a Benefactor.

This is just some of the impact delivered from funds raised in 2020:

- As the world moved digital due to COVID-19, WAGGGS has been able to turn **all programs and resources digital**, to keep offering the Girl Guiding and Girl Scouting experience
- Girl Guides and Girl Scouts to have engaging programs, such as the **“Hear Me Now” resource pack** for International Day of Girl, 11th October,
- Member Organisations to have **skilled expert volunteers** to support them during COVID-19
- **Georgia, Suriname and Ukraine** achieve full membership and **Mozambique** joined WAGGGS

Membership Benefits include:

- Invitation to annual OB-PS event
- Official OB-PS pin and certificate, presented by HRH Princess Benedikte of Denmark
- Virtual country events
- Virtual WAGGGS Webinars

How you can join

Email Seren Bradshaw seren.bradshaw@wagggs.org for more information on the different ways to become a part of the Society.

You can also visit our [Donate page](#) to find out how you can start supporting OB-PS today.



WAGGGS Staff Spotlight, Andii Verhoeven, Head of Core Mission

When Seren asked me to share a bit about my journey with WAGGGS for this newsletter, my first thought was where do I start? WAGGGS has given me ten years of adventures, lifelong friendships, and exciting opportunities to collaborate and create with some amazing teams. The thread through these experiences, I think, is that every collaboration has tried to contribute something that might inspire leaders, both at local and national level, to reflect on the Girl Guide and Girl Scout experience.



I deeply believe that the magic of Girl Guiding and Girl Scouting is in our educational method, not in “what” we do but “how” we do it. The richest learning moments come from something that can be very hard to put into words, and the most transformational impact we can have is on each individual who feels a little stronger, a little braver, and a little more ready to call themselves a leader, because of their time in the Movement. That sounds like a small thing, but the ripple effect of how each of those Girl Guides and Girl Scouts moves through the world is where our truest impact lies. Especially when we count them in millions.

At global level, that collective change can feel a long way away. We are always looking to prove our impact and finding a way to do this whilst being true to the core of Girl Guiding and Girl Scouting isn't easy! We also know that, for Member Organisations, facilitating a high-quality experience at scale for their members - and keeping it relevant, exciting, accessible and learner-led - is a huge challenge. It's why I'm so excited about the potential of the WAGGGS leadership offer to both prove the impact the experience can have, and also offer tools that Member Organisations can adapt and apply in their context to better understand, and strengthen, their core programme's leadership outcomes.

Since the 2019 Juliette Low Seminar (JLS), as more and more post-JLS project reports reach us, we are seeing a common story in how JLS alumni feel empowered by the leadership model as a tool that really matters in their lives. As one of our facilitators said after the event, it “helped me to consider and become the leader people needed me to be, without compromising the leader I felt comfortable being.” Girl Guiding and Girl Scouting has demonstrated incredible agility in adapting to a digital environment over the last year. I'm looking forward to the 2021 Helen Storrow Seminar and 2022 Juliette Low Seminars, which will both be digital for the first time, and to the potential of our upcoming digital community and learning platform, to help us build communities of practice around the leadership model.

Looking ahead, however, the impact of COVID-19 on our Associations will be long reaching and the digital space alone will only take us so far. Supporting volunteers to start activities again, rebuilding membership, and adapting our approaches will take time, however it also offers an opportunity. Because, above all, young people will need to reconnect with each other. They will need to relearn to feel confident and safe in shared spaces, and experience the positive impact being in nature has on our wellbeing. It feels like our work has never been more relevant.