From 18th July – 1st September, WAGGGS is launching an online competition for Girl Guides and Girl Scouts to design the next WAGGGS Badge. The winning design will be available to purchase in our online shop!

Key Messages –
Share with your members (text for your website, newsletter or WhatsApp) prior to 18th July

- WAGGGS is looking for girls to get creative. Throughout August, you and your units can design a brand new badge for WAGGGS, inspiring positivity and helping others to feel empowered to make a positive change in the world.
- The badge should inspire others to remain positive during these difficult times. Perhaps it depicts how Girl Guiding and Girl Scouting has helped you navigate the uncertainty? Be a Positivity Patrol for others and share your creativity.
- From today, order a pack of blank badges and use your own pens to design a new badge on the blank shape. Throughout June, post pictures of your new design on social media (@wagggsworld) or send your photos to comms@wagggs.org.

How can girls and leaders take part?

- Order a pack of blank badges and use your own pens to design a new badge on the blank shape. – remember we need to receive final designs by 1st September
- Join our Positivity Patrol! We are looking for a badge that inspires others to feel empowered, practice leadership and make a positive change in the world. Check out our giant leadership challenge for inspiration.
- Throughout the competition running time, post pictures of your new design on social media or send your photos to comms@wagggs.org.
- The winning design will be produced into the next WAGGGS Badge available on our shop!
Social media post schedule

You can use the text and images in the grid below across the competition running dates and adjust accordingly to suit your social media channels. We will also be sharing these on WAGGGS platforms.

<table>
<thead>
<tr>
<th>Channel</th>
<th>Post</th>
<th>Photograph</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>We're launching our new badge design competition!</td>
<td>![Image of markers and badge]</td>
</tr>
<tr>
<td>18th July</td>
<td>Would you like to see #GirlGuides and #Girl Scouts across the world wearing a badge designed by YOU?!</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Our inbox has been filling up with responses to the Positivity Patrol ten week challenge! – In light of completing the final week, we’re now offering the chance for one of you to have your very own WAGGGS badge design turned into our next international WAGGGS badge!</td>
<td></td>
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<tr>
<td></td>
<td>How to take part: Use blank badges to draw your design, send a picture to @wagggsworld and your design could be chosen as our brand new international badge!</td>
<td></td>
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</tbody>
</table>
| Twitter  
18th July | Announcing our latest design competition. – Send us your badge designs!  
|---|---|
| Facebook  
From 18th July – 1st September | Competition time!  
You can design your own WAGGGS badge in our latest competition!  
Following our series of positivity patrol challenges, we invite you to use blank badges to draw your design!  
Once you're done, send a picture to us and your design could be chosen for a brand new international badge!  
Step by step Instagram story from 18th July – 1st September.

Post 1

Could you design our next WAGGGS badge?

Here's how to take part.
VISIT THE SHOP SECTION ON THE WAGGGS WEBSITE

PURCHASE THE CREATIVE BADGE KIT..

DESIGN YOUR OWN WAGGGS BADGE!
<table>
<thead>
<tr>
<th>Post 5</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Post 6</td>
<td>📢 <strong>SEND A PICTURE OF YOUR DESIGN TO @WAGGGSWORLD</strong></td>
</tr>
<tr>
<td></td>
<td>📢 <strong>WE WILL PICK A DESIGN TO BE USED AS AN INTERNATIONAL BADGE!</strong></td>
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<tr>
<td>Platform</td>
<td>Date</td>
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</table>
| Twitter  | 26th August| 7 days to go!  
Could you be the designer of our next WAGGGS badge?  
| Facebook | 26th August| 7 days to go!  
Want to see your designs on an international Girl Guide and Girl Scout badge?  
Join the latest WAGGGS competition and draw your own badge that inspires positivity in today’s world. Check out the @wagggsworld #PositivityPatrol for ideas!  